

Nexans Climate Day Survey: **UK**

**Key results and findings from
the UK**





Methodology

Collection

Survey carried out on a sample of 2,000 members of the UK public, aged 18 and over. The people were interviewed online from August 21st to 24th, 2020.

Sample

As part of the survey, the representativeness of the sample were also asked to provide their gender, age, location by region, education, occupation, marital status, ethnicity and income.

This helped provide a further breakdown of the poll results into sub-categories.

Key findings

UK results

60%

of people in the UK are willing to donate a percentage of their salary to fight climate change

84%

of the UK population believe that the UK's post-pandemic economic stimulus package should be climate friendly

57%

of workers are prepared to donate up to five percent of their income

Key findings continued...

UK results

1/3

of the UK consumers believe that combatting climate change has become more of a priority in light of the coronavirus pandemic

1/2*

is satisfied with the UK government's response to tackling climate change.

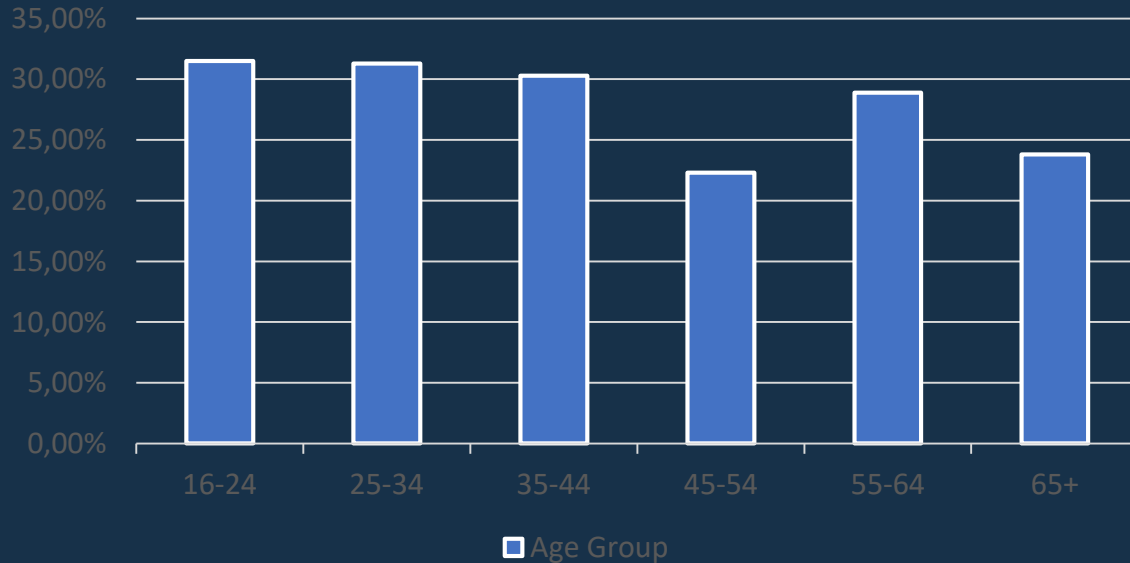
*more than half

2/3

of the UK support the use of electric vehicles

Further analysis

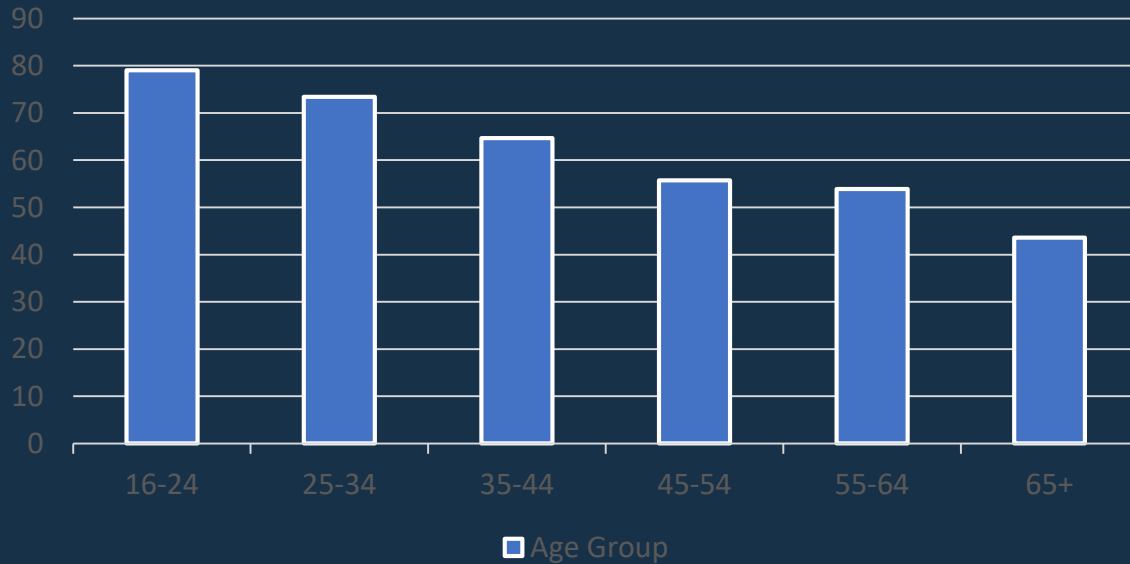
In the current context of the coronavirus pandemic, is the fight against climate change more of a priority?



Those aged between 16 and 24 are most concerned, with over a third (35.1 percent) seeing the fight against climate change as more important since the pandemic began.

Further analysis

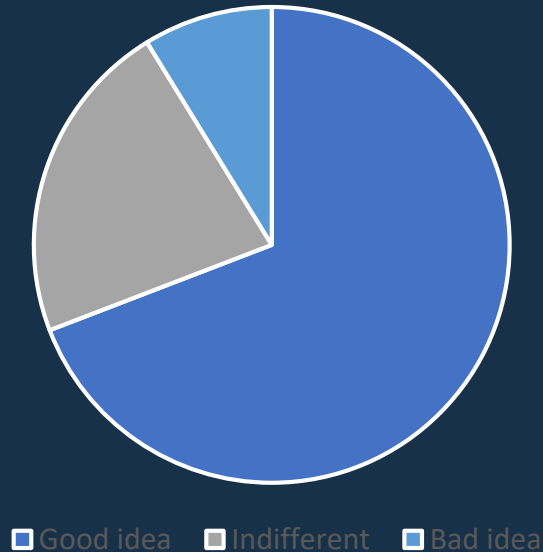
How much would you be willing to give or donate to support the fight against climate change?



Among 16 to 24-year olds 79 percent are prepared to donate as much as 10 percent of their income

Further analysis

Do you think electric vehicles are a good idea?



Over two thirds (67 percent) of the UK support the use of electric vehicles with 59.9 percent saying that they intend to replace their car with an electric vehicle in the future. Those aged between 25 and 34 are most likely (74.7 percent) to do so, along with Londoners (70.4 percent).

Attitudes towards climate change since the pandemic

Since the coronavirus pandemic, nearly a third of the UK population (33.5 percent) has taken up walking to be more environmentally friendly, while 13 percent of Londoners have taken up cycling. Of families with children under five, 11.6 percent report reconsidering taking long-haul flights to protect the environment

In terms of government support, over half of the UK (60.5 percent) is satisfied with the UK government's response to tackling climate change, with those aged between 25 and 34 the happiest (66.6 percent). A significant 84.2 percent agree that the UK's post-pandemic economic stimulus package should be climate friendly, suggesting that they see the coronavirus recovery period as an opportunity to make long-needed changes.