

THE CALL OF THE PLANET FOR A SUSTAINABLE ELECTRIFICATION

NEXANS CLIMATE DAY

TUESDAY, SEPTEMBER 22 2020
GOODPLANET FOUNDATION

SPEAKERS' BIOGRAPHIES



CHRISTOPHER GUÉRIN

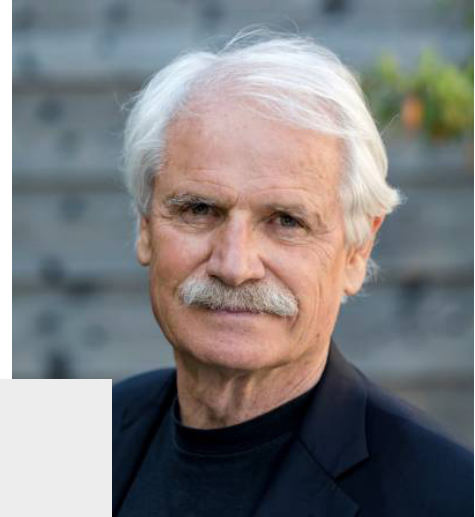
CEO, Nexans

Christopher Guérin was appointed Chief Executive Officer of Nexans in 2018. He has spent most of his career with the company, where he has held the position of Senior Executive Vice President, Europe Industry since 2014. Prior to this date, he was in charge of the Industry Market Line, which he took over in 2013 after having held, for 6 years, various Sales and Marketing functions in France and Europe.. Between 2005 and 2007, he held the position of Sales Director Europe. After working at Fenwick Linde in the United Kingdom, he joined Alcatel Cables in 1997, which became Nexans in 2001, in the Metallurgy division where he will be in charge of various management functions. Christopher Guérin is a graduate of ESDE and INSEAD.

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YANN ARTHUS-BERTRAND

President, GoodPlanet Foundation

Born in 1946, Yann Arthus-Bertrand has always been passionate about the animal world and natural spaces. Very early on, he started using a camera to record his observations along with his writing. In 1992, Yann launched a photographic project about the state of the world and its inhabitants: "Earth from Above". Continuing his commitment to environmental causes, Yann created the GoodPlanet Foundation. Since 2005, this non-profit aims to put the ecology and humanism at the centre of our collective conscience and to encourage us to take concrete action for the Earth and its inhabitants. In May 2017, with his foundation, he opened the first place dedicated to ecology and humanism in Paris in the Bois de Boulogne: Le Domaine de Longchamp. The Domaine offers a free space for experimenting with committed works, meetings and sharing, to live the experience of generous ecology. This commitment was the reason for his being named a UNDP Goodwill Ambassador in 2009. He then began making several documentaries about the environment and humanism: *Human* in 2009, *Planet Ocean* co-directed with Michael Pitiot in 2011, *A Thirsty World* in 2012, and *Human* and *Terra* both in 2015. Yann Arthus-Bertrand next took up a new challenge by co-directing *Woman* with Anastasia Mikova released in March 2020. This film, entirely devoted to women from around the world, took more than three years to make, and involved several thousand interviews in 60 countries. He is currently working on two new projects: *Legacy*, the continuation of *Home*, and *France*, a love story.

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MARK LEWIS

**Global Head of Sustainability Research
at BNP Paribas Asset Management**

Mark Lewis is Global Head of Sustainability Research at BNP Paribas Asset Management, having joined in January 2019. Previously, he was Managing Director and Head of Research at the Carbon Tracker Initiative (April-December 2018), Managing Director and Head of European Utilities Research at Barclays (2015-18), Chief Energy Economist at Kepler Cheuvreux (2014-15), and Managing Director and Global Head of Energy Research at Deutsche Bank (2005-13). He has also been a member of the Financial Stability Board's Task Force on Climate-related Financial Disclosures since May 2016. Mark is a UK and French Citizen and holds a BA (First-Class Hons) in Modern Languages and Economics from Sheffield University, an MPhil from Cambridge University, and an MA from London University.

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CHRISTEL HEYDEMANN

**Executive Vice-President, France Operations
Schneider Electric**

Christel Heydemann is Executive Vice President, France Operations, and Member of the Executive Committee of Schneider Electric since April 2017. Christel began her career in 1997 at the Boston Consulting Group. In 1999, she joined Alcatel where she held various executive positions, notably during the merger of Alcatel and Lucent. In 2005, she moved to the sales division of Alcatel-Lucent where she was in charge of SFR and Orange key accounts. In 2008, she was appointed Sales Director France and Member of the Executive Committee of Alcatel-Lucent France. In 2009, she negotiated a strategic alliance with HP in the United States and was then promoted, in 2011, to the position of Executive Vice President Human Resources and Transformation. Christel joined Schneider Electric in 2014 as Strategic Alliances Vice President with the mission of accelerating, launching and promoting IoT solutions through the development of strong partner network, before being appointed in 2016 Corporate Strategy & Alliances Senior Vice President. Moreover, Christel is President of the Gimelec and Board Director at Orange. Christel graduated from Ecole Polytechnique (France) and from the Ecole Nationale des Ponts et Chaussées (France).

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EMMANUEL FAGÈS

Partner at Roland Berger

Emmanuel is a Partner in the Roland Berger Paris office. He has worked for over 20 years in the energy sector, in different environments such as utilities, financial energy markets and strategy consulting. Emmanuel is knowledgeable in every part of the energy value chain, from resource exploitation to energy services, through equipment manufacturing, and power generation. In the context of formidable changes at work in the industry, driven by the rapid improvement of decentralized generation economics and the penetration of digital, he helps his clients adapt their business models as well as identify new opportunities, as historic sources of value and industrial organization paradigms are shattered. Throughout his career, Emmanuel has authored many research papers and spoke at a large number of high-level conferences. He regularly appears in the specialized and generalist press. Emmanuel graduated from ESSEC with an MBA and holds a PhD in Economics.